

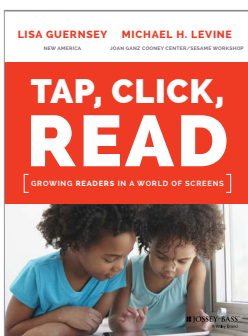
**TAP, CLICK,  
READ**

## What Parents Can Do

*Individually, parents can help bring literacy to their youngsters by being open to some new approaches. Collectively, parents can have a real impact by voicing demands for the tools, resources, and coherent system of education and mentorship that children need.*

### Parents can

- Adopt a "tap-click-read" mind-set toward your children's use of media for literacy learning. Just like educators, you can *tap* into learning networks; *click* along with your children as they learn to be actively engaged in texts; and emphasize the need to *read* and analyze texts, images, and media.
- Remember the Three Cs (borrowed from Lisa Guernsey's previous book, [Screen Time](#)). To choose and use media wisely, consider the *content*, the *context*, and the individual *child*.
- Seek out media mentors in local public libraries, early learning centers, and schools to help guide your family's use of media as a learning tool.
- Read, watch, and play with your children to engage with them around media, or engage them in conversation about what they have read, watched, or played with on their own.
- Be a model for how to use media as a learning source. Demonstrate and describe to your children why you are using certain media in certain ways at certain times. ("Let's Skype with Grandma so she can see your painting," or, "I'm going to use Google Maps to find the nearest library.")
- Advocate for attention to a fourth C: Community. Push your leaders for better conditions for early learning and literacy across your school, county, and state.



This is part of a SET OF TIPSHEETS AND TOOLS free to all at [TapClickRead.org](http://TapClickRead.org) and free to educators serving children in need at the First Book Marketplace, where those educators can gain access to low-cost and free books and resources. For more, see [fbmarketplace.org](http://fbmarketplace.org).

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