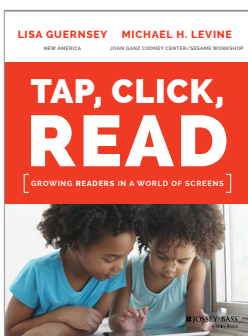


TAP, CLICK,
READ

To Promote Literacy in the Digital Age: Twelve Actions Policymakers Should Take Now

- 1. Invest** in early learning programs to support families and their children, from birth through elementary school.
- 2. Finance** culturally-responsive, large-scale programming through public media providers.
- 3. Provide** low-cost educational content and affordable broadband access through public-private partnerships.
- 4. Promote** open access to easily searchable rating systems and curation tools that take into account research standards, and make these more widely available to lower-income and non-English-speaking parents.
- 5. Tap** into hidden assets such as libraries, community organizations and museums that offer digital and hands-on materials.
- 6. Create** a place in every community where children can gain confidence in their literacy and interactive technology skills and where parents feel welcome to learn new skills too.
- 7. Modernize** teacher training programs and introduce new teaching techniques.
- 8. Develop** a digital teacher corps and media mentorship pipeline that combines educators' talents across settings (for example, schools and libraries).
- 9. Stimulate** more research and investigation into what works while encouraging connections among researchers, educators, and creators of children's media.
- 10. Hold** local, state, and national meetings to listen, crowdsource, and propose new investments in human-led, tech-assisted approaches to children's literacy learning.
- 11. Revise** the National Education Technology Plan to expand technology diffusion in under-resourced schools and ensure inclusion of early learning.
- 12. Ensure** that school leaders communicate with parents about their children's needs and progress in literacy.



This is part of a SET OF TIPSHEETS AND TOOLS free to all at TapClickRead.org and free to educators serving children in need at the First Book Marketplace, where those educators can gain access to low-cost and free books and resources. For more, see fbmarketplace.org.

Tap, Click, Read was written by Lisa Guernsey of New America and Michael H. Levine of the Joan Ganz Cooney Center and published by Jossey-Bass/Wiley. The book, website, and accompanying set of tools were generously funded by the Pritzker Children's Initiative.

